

## Increasing Hotel Revenue through Artificial Intelligence

XLR8 Revenue Management Solutions (RMS) is the first, and only, platform developed to become a Hotel Strategy Assistant, providing a truly interactive solution to achieve optimal revenue results and saving time.

Taking control of your **Hotel Strategy** has never been easier.

Change your rates and take action anytime, anywhere on your **desktop, tablet or mobile.**

TECHNOLOGY TURNS DATA INTO REVENUE OUTPUTS

### Revenue Management System (RMS)

- Automatic and daily Price Recommendation
- Forecast for upcoming months
- Competitor pricing analysis
- Thorough Analytics module
- Project management module
- Mobile Responsive
- Autopilot functionality: enabling automated management
- Management of market segments
- Management of room types

COMPLEMENTARY SERVICES

Can be packed together with RMS or hired separately

- Consulting
- Outsourcing
- Training

Our solution is a web-based platform that collects data from different data sources and, through Artificial Intelligence, provides a set of tools and outputs, with the purpose of supporting Hoteliers detecting patterns and learn how to set a proper go to market strategy. Based on future predictions, users are able to apply dynamic pricing and take proper commercial actions in order to optimize their Hotel revenue.

Leaving micro analysis and manual data extraction behind, to allow Hoteliers keeping focus on Strategy

+ 9%

Revenue Average increase in the first year.

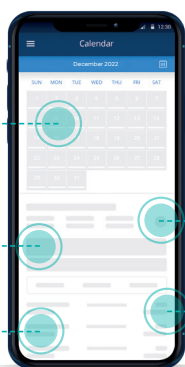
+ 80%

Time saving in revenue management processes.

Low demand for 9<sup>th</sup> of December

2 competitors closed rates

Rate should increase to 280€



7,2% lower than Same Time Last Year

Rate Promo5: 3K Last year vs. OK today

USP

Created by Revenue Managers to Revenue Managers & Hotel Managers, with an Hotelier DNA.



Intuitive



Data Visualization



Price / Quality



Transparency beyond AI

### SOME OF OUR CLIENTS:

